



SACHTLER LAUNCHES NEW LIMITED EDITION FREDDIE WONG SIGNATURE EDITION ACE TRIPOD

Garching, Germany (September 28, 2016)—Sachtler, a premier provider of camera supports, accessories, and bags and a Vitec Group brand, is pleased to introduce the new Freddie Wong Signature Edition Ace L tripod system.

As one of the biggest digital influencers of our time, filmmaker and YouTube superstar Freddie Wong has used the Sachtler Ace L throughout his rise in the industry and while filming comedy shorts for his acclaimed production company RocketJump. RocketJump has over 7 million subscribers and 1.2 billion views on YouTube and has branched out into its own Hulu Series entitled *RocketJump: The Show*.

"I'm incredibly excited to be working with Sachtler and to lend my John Hancock to their Ace L line of tripods," said Freddie. "Since 2010, when we started uploading videos, Sachtler has always been the go-to tripod for all of our productions. We tend to go for a guerilla aesthetic and the Ace L in particular fits right in by combining excellent build quality with a light weight so you can easily pick up your whole camera package and flee quickly from non-permitted locations when the fuzz comes to shut you down!"

This special Ace configuration offers an Ace L head with robust aluminum legs, giving users the smooth movement that Sachtler's known for with a Lime Green accent just like Freddie's go-to glasses. Available in a limited supply, this system can handle camera packages up to 13.2 lbs and is perfect for any beginner or professional on the go.

The 75 mm bowl tripod offers operators the most durable option providing the ease of use and quick set up vital for all applications. Like all Sachtler systems, this Freddie Wong Signature Edition Ace Tripod System guarantees users a great pan and tilt drag performance with its strong German engineering and patented SA-drag™ system.

Sachtler's Director of Global Brand Management, Tobias Keuthen said, "The Sachtler brand has long stood for filmmakers and broadcasters who are on the go creating. We are thrilled to partner with Freddie and reach the next generation of creators. We hope this special configuration will help inspire them. With this new tripod, our customers get trouble-free shooting in every environment with improved features that will provide all the control and flexibility required to deliver a best-in-class Sachtler performance."

This signature system weighs just 4.5 kg (9.9 lbs) and includes an aluminum tripod with a mid-level spreader, footpads with retractable spikes, and a carrying bag. It also incorporates premium Sachtler features such as easy, accessible controls and fast adjustments to deliver the ultimate professional performance for shooters on the go.

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About Sachtler

Sachtler was founded in 1958 by camera operator Wendelin Sachtler and is a worldwide market leader of premium camera support systems for broadcast and cinematography production. Together with the hottest cameras by Sony, Blackmagic Design, Panasonic, ARRI, Canon, etc., the fast, robust and reliable Sachtler tripod heads, tripods, pedestals and camera stabilizer systems engineered in Germany help camera operators all over the world to provide stunning footage. The Sachtler name and brand is a symbol of top quality and reliability for decades. With an extensive range of premium camera support systems and professional video and audio bags, Sachtler is the highly qualified partner for broadcast, documentary, film, and pro-video applications. Sachtler is part of Vitec Videocom, a Vitec Group company. For more information on Sachtler, visit www.sachtler.com.

About Vitec Videocom

Vitec Videocom, the Broadcast Division of the Vitec Group, brings together some of the most respected, innovative and sought-after brands in the industry: Anton Bauer, Autocue, Autoscript, Bixel, Camera Corps, Litepanels, OConnor, Paralinx, Sachtler, SmallHD, Teradek, The Camera Store, Vinten and Vinten Radamec. Vitec Videocom is the parent company for these market-leading broadcast, film and pro video products, encouraging multi-brand system sales and simplifying the way that customers worldwide do business. Vitec Videocom is the parent company for these market-leading broadcast, film and pro video products, encouraging multi-brand system sales and simplifying the way that customers worldwide do business.

The Vitec Group is a global provider of premium branded products and services to the Broadcast and Photographic markets. The Vitec Group is based on strong, well-known, premium brands on which its customers worldwide rely.

Vitec Videocom – advancing the quality and science of media production.

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